

1

safe  
or fake?



## WORKSHEET

# What is intellectual property? Toys and intellectual property

3<sup>rd</sup> and 4<sup>th</sup> Year of Primary School

Supported by:



The SafeorFAKE Toolkit is a project carried out by AIJU with the support of the European Union Intellectual Property Office (EUIPO). This worksheet only reflects the views of its author. The European Union Intellectual Property Office is not responsible for any use that may be made of the information contained in the infographic.





# *Design your own toy*

<b>Age</b>	8- 10 years
<b>Year</b>	3 <sup>rd</sup> and 4 <sup>th</sup> Year of Primary School
<b>Time</b>	45 minutes approximately
<b>Objectives</b>	<ul style="list-style-type: none"><li>• Raise awareness among the children of the importance of respecting the ideas and work of others.</li><li>• Understand the importance of intellectual property to protect new inventions.</li><li>• Appreciate the professions of inventors, creators, authors, etc.</li><li>• Generate a consumption approach geared towards the purchase of original products.</li></ul>
<b>Materials</b>	A template that can be used as a guide to create the design of the toy.
<b>Workshop development</b>	<p>Children will become toy designers and consequently authors and creators of a unique work. To achieve this, they will have to complete the design process of a product:</p> <ul style="list-style-type: none"><li>- Decide what type of toy they want to design.</li><li>- Explain what it is for and how it works.</li><li>- Give it a name.</li><li>- Draw what it would look like (prototype).</li></ul> <p>Once the design is finished, all the children will have the opportunity to present it to the rest of their classmates.</p> <p>Once they have all finished, a final reflection will be made on how they would feel if someone copied their toy design and presented it to the class as their own, insisting on the time and effort it has taken them to create an original and innovative design.</p>

Name of the designer:

What type of toy or product is it? *(a doll, a scooter, a board game...)*

---

---

---

What is its name? Create a logo for your brand.

What slogan would you use to advertise your product?

---

---

---

---

What does it look like? Draw the new toy/product