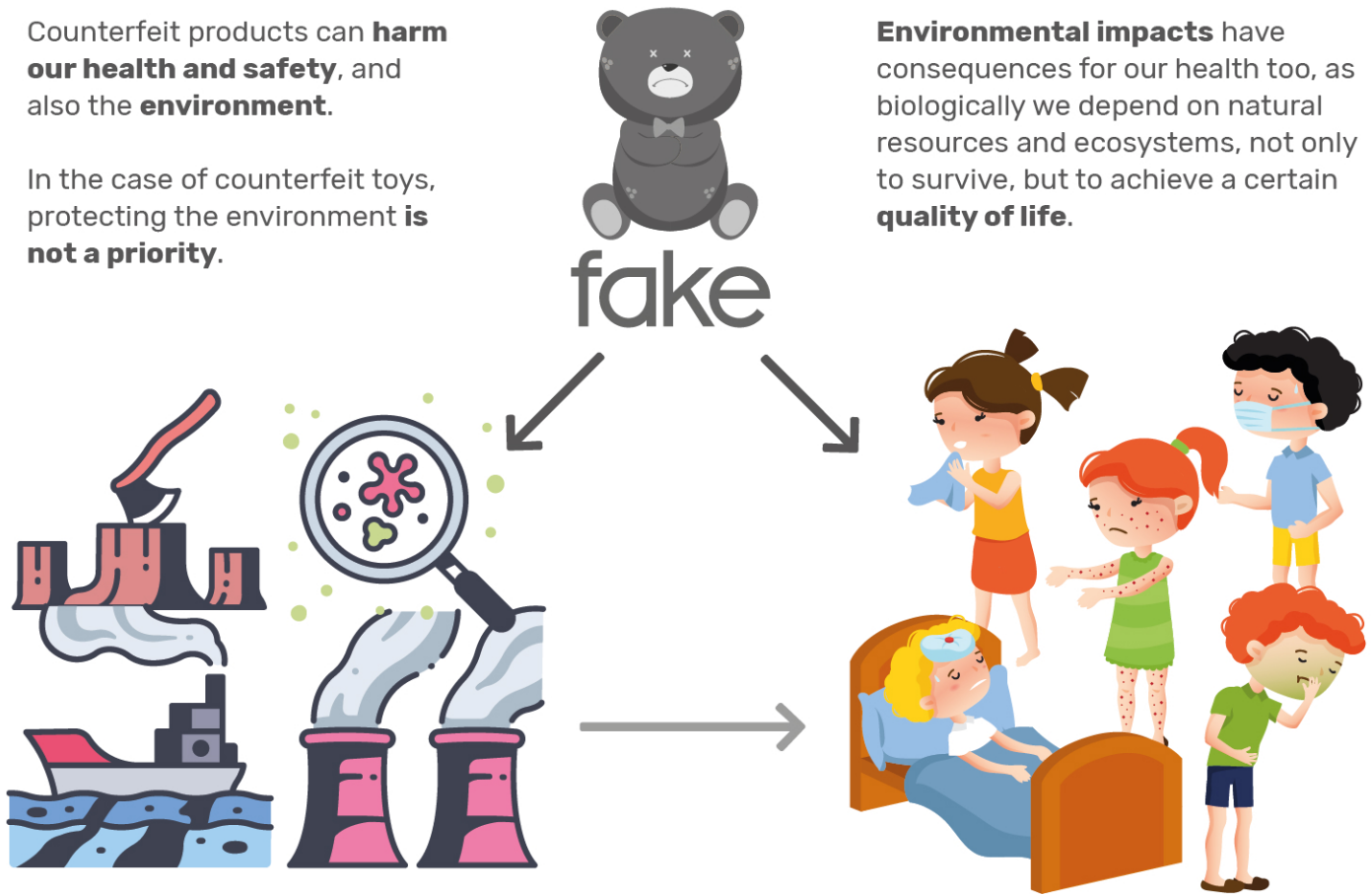


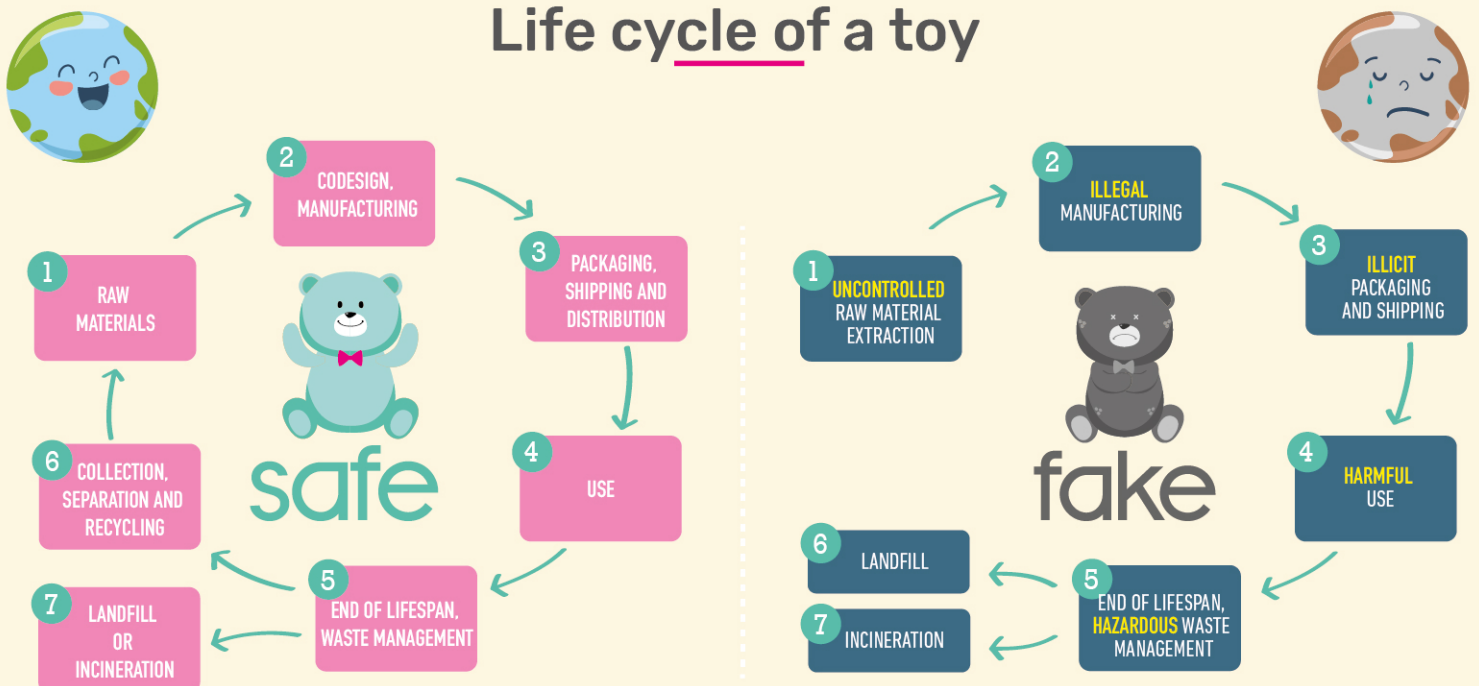
Counterfeit products can **harm our health and safety**, and also the **environment**.

In the case of counterfeit toys, protecting the environment is **not a priority**.

**Environmental impacts** have consequences for our health too, as biologically we depend on natural resources and ecosystems, not only to survive, but to achieve a certain **quality of life**.



### Life cycle of a toy





Environmental impacts derived from the life cycle of a product have an influence on **climate change**, the air pollution index, resource depletion and environmental health.



### THREE REASONS not to purchase counterfeit toys



They are hazardous to your health and to the environment



During manufacturing, there is no consideration of reducing the environmental impact



They are not **r**epaired, **r**ecycled, **r**eused or have their materials **r**ecovered.



### What can you do as a consumer?

As a consumer, you play a very important role with your purchase decisions. By choosing toys that are original, safe and more respectful towards the environment, you are helping taking care of our environment and our health.



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