COUNTERFEIT PRODUCTS: RISKS TO SOCIETY

3rd and 4th Year of Primary School

Counterfeit toys are a threat to HEALTH, the **ENVIRONMENT** and SOCIETY.









Harms the economy and society

original toy



counterfeit toy



Toy companies













2.

Other companies







- income



Administration







hospitals, schools, parks, pools...





- hospitals, schools, parks...

4. **Families**





Did you know that...

- toys are one of the most counterfeited products
- → in the field of toys, **brands** and **designs** are especially counterfeited
- the online market has become the main distributor of counterfeit products
- → there are more counterfeit toys on the market during Halloween and Christmas









What is behind counterfeit toys?

Criminal organisations

Criminals counterfeit products to generate profits destined to other kinds of serious crimes, such as cyber attacks, drug smuggling, fraud or terrorism.







What can you do as a consumer?



As consumers, we have a super power.
Our decisions can change things.

children







families



safe

When we choose original toys from reliable companies, we are also choosing health, safety and wellbeing for all.

environment



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